

Keywords: SQL QUERY BUILDER; DATABASE QUERY BUILDER TOOL

Top Banner:

## **HOW JOINING GENIE WORKS**

# Your New SQL Query Builder Will Streamline Your Workflow. Every. Single. Day.

You're now the boss and JoiningGenie is your amazingly smart and fast assistant. You've never seen anything like this database query builder tool.

2 Buttons:

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Watch the Movie

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Intro Copy:

### **It really is this simple.**

**As soon as you connect with a database, all the table names, and their fields, will be displayed. Selecting the fields you want populates a list, which includes any field aliases.**

Show the Tables And Fields panel & the list panel

**When you're ready, click to generate a clean, efficient, ready-to-execute statement, with all the joins and without 'coaching.'**

Show the SQL Statement panel

**You don't need to know the database's structure, or the intermediate tables required. The JoiningGenie SQL query builder makes all the connections, and does the heavy lifting for you.**

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'Features' panel:

## An easy-to-use interface.

Now, you don't need to be a developer to create queries and access data. It's perfect for any staffer and even consultants. It's also a great learning tool.

All commands and relevant information are contained in one simple, intuitive dashboard. It's flexible. It's scalable. You can even rearrange panels to suit your workflow.

[Show whole interface](#)

## Sort it how you want it.

You can specify the field you'd like to sort by, and how you want results sorted. Custom sorting criteria are also possible, as well as 'a sort within a sort.' You can even choose the order of the columns in the final data set.

[Show the panel that displays sorting options](#)

## View table relationships.

A graphical 'navigator' displays all the relevant tables and joins. Click on a color-coded table name (selected, intermediate, etc.) to see its list of fields and other useful info. Click on a join line if you want to change the join condition for different results.

[Show panel of table relationships & the panel showing Join Type](#)

## Get immediate results.

Once the query is in place, just click to see the exact results you were looking for, such as mail merge data. Want to test a statement, or modify it multiple time for different outcomes? Since it only takes seconds, you're empowered to do so much more, so much quicker.

[Show the panel that displays results](#)

## Not just faster, but more accurate.

Say goodbye to time-intensive manual query writing, and the chance of mistakes in complex statements. JoiningGenie's 'Intellifields' capability helps limit options to prevent query execution errors.

## Works with any SQL server.

Using ANSI specs, JoiningGenie performs beautifully with Oracle, SQL Server, Postgre, MySQL, and ODBC-compliant databases, as well as native Microsoft Access. With optional JoiningGenie XML-based plugins, database-specific function names (for example 'LEN' vs. 'LENGTH') will be recognized for the database being used, thereby avoiding execution errors.

The JoiningGenie SQL query builder makes no changes to databases, but will immediately employ any recent database updates.

## More chances to save time.

Before you generate a huge list, JoiningGenie offers options for exactly what you want displayed. A limited data set may be all you need at first to check for valid and expected results.

## Inspect documents with just a click.

'Blob' data including images, PDFs and memo fields that are embedded in the database can be opened and viewed right within the JoiningGenie database query builder tool.

## The documentation and support you need.

Watch the instructional videos that come with JoiningGenie to take learn how to complete all kinds of useful tasks. Additionally, an embedded Help file explains all the features. Have a question? Our technical staff will be glad to help, via email.

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Closing CTA:

## The JoiningGenie SQL query builder quickly pays for itself.

It does so much, yet costs so little. You'll save time on your very first query. As you keep using it, you'll be astonished at how much more efficient you are, day after day. Ask anyone who already has this amazing database query builder tool, and they'll tell you that the choice a no-brainer.

Curious? Can't wait to try it?

Button:

Get Joining Genie

Title Tag:

SQL Query Builder | Automated Database Queries | JoiningGenie

Description Tag:

JoiningGenie doesn't just help you write database queries. It actually writes them for you, including the complex joining of intermediate tables. [Click to find out how.](#)